

# PAINSTORMING IN-CLASS ACTIVITY #1

## *Extending the Video: Pains of Kitchen Gadgets*

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Grant

# What Pains Drove the SmartPhone?



# What Pains Drove the DVR?



# What Pains Drove the Kindle?



# What Pains Drove the GPS/Google Maps?



# What Pains Drove Motion Based Gaming Systems?



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# What Pains Drove Amazon's Alexa and Echo?

