

**EGE 2123 - Entrepreneurial Engineering Design Studio**

***SPRINT 2 In-Class Consulting Day Prep Worksheet***

TEAM NAME \_\_\_\_\_ DATE \_\_\_\_\_

For In-class Consulting Day your team will demonstrate the final concept you've selected in three important ways:

1. Product Architecture Document - Share your drawing with the class and discuss the descriptions of each component as labelled on the drawing including:
  - Component function
  - Connections/interfaces with other components
  - Material/fabrication choices OR vendor for purchased items
  
2. Target Specifications - Describe to the class how you will measure the success of your design -
  - What specifications did your team set for your design?
  - Do these specifications best represent how a successful design will meet your customer needs and create value for the customer(s)?
  - How did you set the values for each metric?
  
3. Level 2 Prototype - Demonstrate your full-scale model and how it works.

### Gathering Customer Feedback at SPRINT 2 REVIEW

1. One critical piece of information that your team **MUST OBTAIN** at this SPRINT 2 REVIEW is the price that your customer(s) is willing to pay for your product. PRICE: \_\_\_\_\_ \$ \_\_\_\_\_

2. Your team should be asking the customer for feedback on the viability of your final concept. Use the Level 2 prototype to demonstrate the concept to the customer and ask for feedback.

- Who do you need to speak to? User? Participant? Volunteer? Supervisor? Director?
  
- What questions will your team ask to obtain the information you need?
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- How will the feedback you receive affect your design decisions?
  
- After you gather the necessary customer feedback, summarize what you learned? How does it affect your design moving forward?